

**VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT**  
**M.COM.PART-1**  
**SEMESTER-II**  
**MANAGEMENT THEORY & PRACTICE**  
(SYLLABUS EFFECTIVE FROM YEAR 2020-2021 AND ONWARDS)

**UNIT: 1 MANAGING CHANGE** (15%)

The Basic Change Process, Resistance to Change (Individual and Organizational)

**UNIT: 2 BUILDING EFFECTIVE TEAMS** (15%)

Team and Network, Internal and External Dynamics.

**UNIT: 3 CONFLICT MANAGEMENT** (30%)

Nature of Conflict, Changing views of Conflict Functional and Dysfunctional Conflict, Conflict Process, Conflict Levels, Transactional Analysis, Conflict Resolutions, Management Implications.

**UNIT: 4 INTRODUCTION TO FOLLOWING CONCEPTS** (30%)

Core Competence, Total Quality Management, Empowerment, Business Process Re-engineering(BRP), Enterprise Resource Planning (ERP), Cyber cope, Value Stream Management, Vision & Mission.

**UNIT: 5 CASE STUDY** (Cases are to be framed from the above mentioned topics) (10%)

*2/20*  
*05-08-2020*

*Central University*  
*05-08-2020*